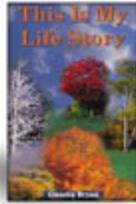


WHAT TYPE OF AUTHOR ARE YOU?

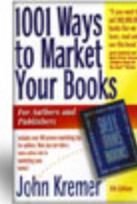
Hobbyist



Credible



Professional



TAKE THE QUIZ!

Why do you want to publish a book?

- To share my story with friends and family (Hobbyist Author)
- To birth the book that is inside me (Hobbyist Author)
- To write about my hobby, experiences, or passion (Hobbyist Author)
- To increase credibility or build my professional career (Credible Author)
- To share my expertise in my career field (Credible Author)
- To make money as an author from selling books (Professional Author)
- To become famous or a “best seller” (Professional Author)

Hobbyist Author: Your main concern is to have your book printed, to hold it in your hand, and to share it with others.

Credible Author: Your main concern is to have a professional book available through your career or business channels, which adds credibility to what you do or connects you to key professionals in your career.

Professional Author: Your main concern is publishing a sellable book, with the intention of making money off your book, and you are committed to doing everything it takes to get your book on the charts.

Making money of selling your books takes commitment, effort, and time on your part. Whether you self publish, publish through an indie-publisher (like Transformation), or get signed by a major publishing house, success of a book falls almost entirely on the shoulders of the author. If you are a Hobbyist or Credible Author, you are less likely to spend a great deal of time or effort marketing your book outside of your own circles. However, if you are a Professional Author, you are more likely to be committed to putting in the work it takes to have a profit-producing, successful book.

Now, let's determine how far along you are and how we can help.

Do you have a book or manuscript ready for publication?

- Yes, it's ready to go!
- Yes, I'll be done soon.
- No, I've only started.
- No, I don't know where to begin.

How would you rate your writing skills?

- I am a trained professional
- I am a seasoned writer
- I write on occasion and/or have previous experience
- I have a way with words
- My ideas are my strength
- Please help!

How much of our services will you need?

- Editing
- Design
- Layout
- eBook
- Marketing
- Coaching

You are welcome to keep this quiz.

Or, if you are interested in having Transformation Publishing contact you to discuss your book project further, please complete the information below and submit this form to publisher@transformation-publishing.com or call 941-479-0323.

Your Name: _____ Phone: _____

Email Address: _____

Title or Topic of Your Book: _____

Have you ever published before? If so, what and where? _____

Do you have any questions or comments? _____

Thank you!

Transformation Publishing
www.transformation-publishing.com

